

MARIS

MARKETING OPTIONS

Authorization for Listing Exposure

Notice to REALTOR®: This form may be utilized with all listings. It is only required when the seller chooses the Withheld option. In that case, the completed form must be maintained with all other listing documents related to the property. Updates to the form are unnecessary when moving from Withheld to Coming Soon or Active, as those will have status dates in the MARIS systems.

Date: _____

Informed Consent: The owners/sellers of the property at: _____
(Street#, Street Name, Zip-Unit # if applicable)

Have listed it for sale with _____
(Company Name)

Marketing Status:

Active – By agreeing to market your property as “Active” you’ve decided to authorize maximum exposure of your home to the marketplace. Your listing broker will share the listing with all other brokers and agents in the marketplace.

Coming Soon – By agreeing to market your home as “Coming Soon” you’ve authorized your broker to expose your listing to other brokers, agents, and their clients as a property that will soon be available for wider marketing exposure (i.e. Active Status). The time frame for this status is limited and is typically (not exclusively) utilized to finish any last-minute improvements prior to full market exposure.

Withheld – By withholding your property from public marketing and the MLS you authorize your broker to move forward with **limited exposure** of your home to the marketplace. Homeowners may wish to use “Withheld” for various reasons related but not limited to privacy concerns, needing extensive repairs, and bank-owned listings.

Under a Withheld Status, the broker can:

1. Share this listing with all agents/brokers in their brokerage.
2. Share your listing directly with clients of this brokerage.

Under a Withheld Status, the property cannot be:

1. Publicly marketed, which includes but is not limited to:
 - a. Placing a sign (coming soon, listed, etc.) in your yard.
 - b. Distributing property information flyers in public locations.
 - c. Mass electronic communications distributed to groups of contacts.
 - d. Otherwise publicizing the home on the internet, which includes but is not limited to agent/broker/seller or third-party use of social media, private Facebook groups, consumer destination websites, brokerage websites, etc.
 - e. Communicating to an agent outside of your brokerage.

Withheld Minimum Input Fields:

Listing Agent ID _____ City _____ Up. Beds _____ Up. Full Bath _____ Up. ½ Bath _____

Main Beds _____ Main Full Baths _____ Main ½ Baths _____ LL. Beds _____ LL. Full Bath _____ LL. ½ Bath _____

(Owner/Seller 1 signature)

(Owner/Seller 2 signature)

(Listing Agent Signature)

(Listing Agent Print)