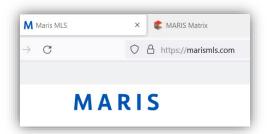
# MARIS

### Creating an Auto Email

• Log in to marismls.com

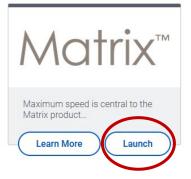


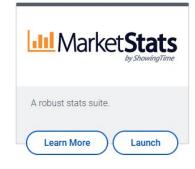
• Select the **Products** Page



Launch or Sign in to Matrix





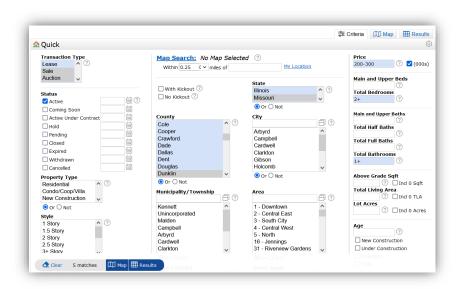


## MARIS

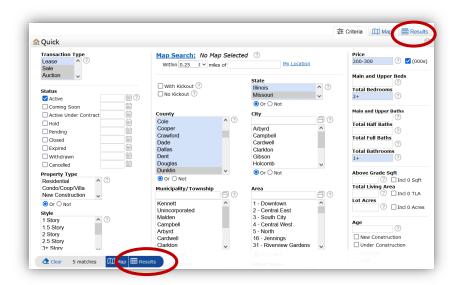
• When Matrix opens, click on the **Search** option across the top



• Fill in the search criteria



• When your criteria is entered, click on the Results button at the bottom left or top right of the screen.

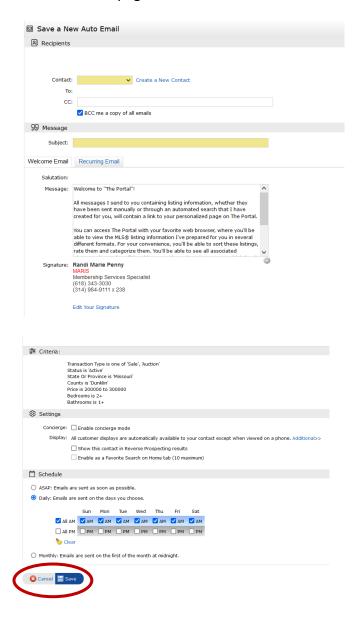




 On the results page, select Save in the actions at the bottom of the screen, then New Auto Email.



• Fill in the next page and Click Save to send.





### Auto Email Page Explained:

- Recipient, if the client has already been added to your contacts, select them from the
  pull-down list or add a new contact by clicking create new contact at the right side of
  the pull-down menu. After selecting/adding your contact, add any cc (carbon copy)
  email addresses and select if you would like to be BCCed (blind carbon copied) by
  checking the checkbox.
- 2. **Message** add the subject line that will show to your client and adjust the standard language for the welcome and recurring emails, if desired. Use the grey gear to default any changes.
- 3. Criteria shows the search criteria used for the auto email.

#### 4. Settings

- 1. **Enable concierge mode** allows the agent to approve all listings before sending them to the client. The agent can be notified via email when new results match their clients search and can be approved.
- 2. **Show this contact in Reverse Prospect** allows the buyers agent (not the client)to be seen by list agents in the reverse prospecting tool.
- 3. **Enable as a favorite search on Home tab** creates a my favorite search on the agents homescreen. 10 is the maximum number of favorite searches allowed.
- 4. When you go to update this page when the auto email is live, **enable/disable** buttons will be added to the settings options.
- 5. **Schedule** select when the client will receive updates to their searches.
  - 1. **ASAP** will send within 10 minutes of the listing activation in Matrix. This could be aggressive if the client gets a lot of matches.
  - 2. **Daily** toggle between AM and PM and uncheck days of the week, as needed.
  - 3. Monthly sent on the first day of the month.
- 6. Save or Save, go to approvals.
  - 1. **Save** will automatically send the welcome email.
  - 2. **Save and go to approvals** is used in concierge mode. A screen will open with the full results list so the agent can pick/choose which to send. Once listings are approved the welcome email will be sent.